



# Youth-Net

## 2010 Resource Guide Ad Prices

**Ad Type:**                      **10% Off**                      **Open Rate**  
 Cost if paid by:                      by Jan 8th                      after Jan 8th

**Listings**

Basic Listing	\$45	\$50
Expanded Listing	\$99	\$110

**Black/White Ad** *(Free Expanded Listing with ad)*

Eighth Page	\$225	\$250
Quarter Page	\$450	\$500
Half Page	\$675	\$750
Full Page Bleed	\$900	\$1,000

**Full Color Ad** *(Free Expanded Listing with ad)*

Eighth Page	\$450	\$500
Quarter Page	\$675	\$750
Half Page	\$900	\$1,000
Full Page	\$1,350	\$1,500
Full Page Bleed	\$1,350	\$1,500

**Premium Positions** *(Free Expanded Listing with ad)*

(All Premium Positions are Full Page Bleeds, call for availability)

Last Page	\$2,095
Second Page	\$2,195
Inside Back Cover	\$2,295
First Page	\$2,395
Inside Front Cover	\$2,495
Back Cover Page	\$2,595

## Ad Specifications

*Listings*

Basic Listing  
 Expanded Listing

*Information Printed*

Org. Name, Address, Phone # & Fax  
 Above + email, website, & 50 word description.

*Ads*

	<i>Width x Height</i>
Eighth Page	3.75 x 2.375
Quarter Page	3.75 x 5
Half Page	7.75 x 5
Full Page	7.75 x 10.25
Full Page Bleed	8.75 x 11.25

## Resource Guide Specs

Quantity	5,000
Trim Size	8.25 x 10.75
Cover	Gloss, 4 Color CMYK
Ad Pages	Coated White Paper
Binding	Saddle Stitch
Distribution	February 2010
Ad Art Deadline	January 8th, 2010

## Ad Submission Specs

1. Color ads will only be accepted in CMYK format and B/W ads must be in Grayscale format.
2. The best file type is PDF (with all fonts embedded) but also please send the original file the ad was created in.
3. The best way to send us your ad is through [www.yousendit.com](http://www.yousendit.com). It's free and all you have to do is follow the instructions on the homepage and email the artwork to [youthnet@verizon.net](mailto:youthnet@verizon.net)
4. If possible do not flatten the file and make sure the file is at a resolution of at least 300.
5. Submit ad with fonts converted to outlines, embedded, or include fonts in a separate file.
6. If possible mail us a hard copy proof so we can compare it with the final printed Resource Guide.

## Advertising Reservation Form

You can also reserve and pay for your ad online at [www.youthnetonline.com](http://www.youthnetonline.com)

Yes, I would like to purchase the following ad(s)...

Listings

- Basic Listing  
 Expanded Listing

Black and White

- Eighth Page  
 Quarter Page  
 Half Page  
 Full Page

Full Color

- Eighth Page  
 Quarter Page  
 Half Page  
 Full Page

Premium Positions

- Last Page  
 Inside Back Cover  
 Inside Front Cover  
 Second Page  
 First Page  
 Back Cover Page

- I'm paying for my ad before Jan 8th to receive the 10% off.  
 I'm paying for my ad after Jan 8th at the regular open rate.  
 I'm interested in purchasing an ad but I need more information or a sample before making a final decision, please contact me.

**Total Cost of ad(s)** \_\_\_\_\_

Authorized Signature \_\_\_\_\_

**Please fax or mail this form to reserve your space in the Resource Guide fax: (817) 276-9084, mail: Youth Outreach Network, PO Box 13037 Arlington, TX 76094. Have Questions? Feel free to call our office at (972) 690-7300 or email us at [youthnet@verizon.net](mailto:youthnet@verizon.net)**

Name of Organization \_\_\_\_\_

Contact Name \_\_\_\_\_ Position \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_