

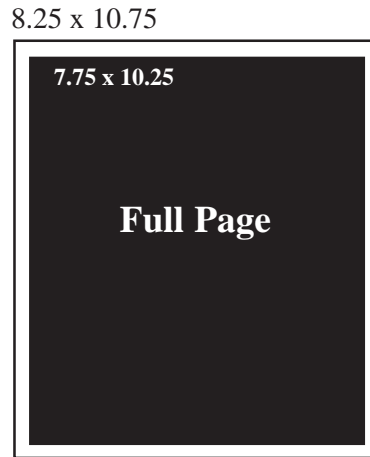
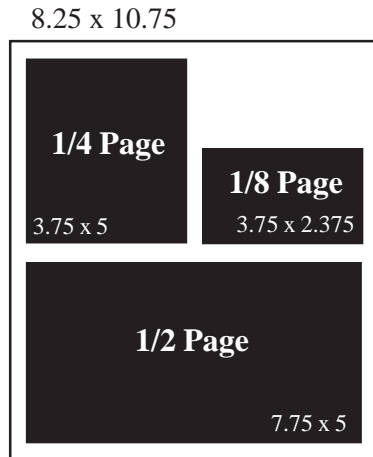
Youth-Net Resource Guide

Ad Specification Sheet

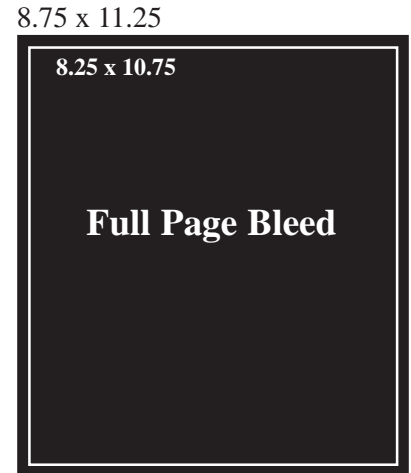
All measurements are in inches.

■ Black represents the ad.

□ White represents the paper after it is trimmed.



(A white border is left around the ad)



(The ad is larger than the paper and then trimmed so that the ad reaches the edge)

Listings

Basic Listing

Expanded Listing

Information Printed

Org. Name, Add, & Phone #

Above + email, website, fax & 50 word description.

Ads

Eighth Page

Quarter Page

Half Page

Full Page

Full Page Bleed

(Page size after trim)

Width and Height (inches)

3.75 x 2.375

3.75 x 5

7.75 x 5

7.75 x 10.25

8.75 x 11.25

8.25 x 10.75

Resource Guide Specs

Quantity	5,000
Size	8.25 x 10.75
Cover	Gloss, 4 Color CMYK
Ad Pages	Coated White Paper
Binding	Saddle Stitch
Distribution	February 2012
Ad Art Deadline	January 16th, 2012

Ad Submission Specs

1. Color ads will only be accepted in CMYK format and B/W ads must be in Grayscale format.
2. The best file type is PDF (with all fonts embedded) but also please send the original file the ad was created in, like Photoshop (.psd), Illustrator (.ai), Indesign (.ind), etc.
3. The best way to send us your artwork is through www.yousendit.com. It's free and all you have to do is follow the instructions on the homepage and email the artwork to youthnet@verizon.net
4. If possible do not flatten the file and make sure the file is at a resolution of 300.
5. Submit ad with fonts converted to outlines, embedded, or include fonts in a separate file.
6. If possible mail us a hard copy proof so we can compare it with the final printed Resource Guide.

*****If you have any questions please feel free to contact us*****

Youth-Net Group Resource Guide

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