

Youth-Net

Resource Guide Ad Prices

Ad Type: **10% Off** **Open Rate**
 Cost if paid by: by Dec 31st after Dec 31st

Listings

Basic Listing	\$45	\$50
Expanded Listing	\$99	\$110

Black/White Ad *(Free Expanded Listing with ad)*

Eighth Page	\$225	\$250
Quarter Page	\$450	\$500
Half Page	\$675	\$750
Full Page Bleed	\$900	\$1,000

Full Color Ad *(Free Expanded Listing with ad)*

Eighth Page	\$450	\$500
Quarter Page	\$675	\$750
Half Page	\$900	\$1,000
Full Page	\$1,350	\$1,500
Full Page Bleed	\$1,350	\$1,500

Premium Positions *(Free Expanded Listing with ad)*

(All Premium Positions are Full Page Bleeds, call for availability)

Last Page	\$2,095
Second Page	\$2,195
Inside Back Cover	\$2,295
First Page	\$2,395
Inside Front Cover	\$2,495
Back Cover Page	\$2,595

Ad Specifications

Listings

Basic Listing
 Expanded Listing

Information Printed

Org. Name, Address, Phone # & Fax
 Above + email, website, & 50 word description.

Ads

	<u>Width x Height</u>
Eighth Page	3.75 x 2.375
Quarter Page	3.75 x 5
Half Page	7.75 x 5
Full Page	7.75 x 10.25
Full Page Bleed	8.75 x 11.25

Resource Guide Specs

Quantity	5,000
Trim Size	8.25 x 10.75
Cover	Gloss, 4 Color CMYK
Ad Pages	Coated White Paper
Binding	Saddle Stitch
Distribution	February 2012
Ad Art Deadline	January 16th, 2012

Ad Submission Specs

1. Color ads will only be accepted in CMYK format and B/W ads must be in Grayscale format.
2. The best file type is PDF (with all fonts embedded) but also please send the original file the ad was created in.
3. The best way to send us your ad is through www.yousendit.com. It's free and all you have to do is follow the instructions on the homepage and email the artwork to youthnet@verizon.net
4. If possible do not flatten the file and make sure the file is at a resolution of at least 300.
5. Submit ad with fonts converted to outlines, embedded, or include fonts in a separate file.
6. If possible mail us a hard copy proof so we can compare it with the final printed Resource Guide.

Advertising Reservation Form

You can also reserve and pay for your ad online at www.youthnetonline.com

Yes, I would like to purchase the following ad(s)...

Listings

- Basic Listing
 Expanded Listing

Black and White

- Eighth Page
 Quarter Page
 Half Page
 Full Page

Full Color

- Eighth Page
 Quarter Page
 Half Page
 Full Page

Premium Positions

- Last Page
 Inside Back Cover
 Inside Front Cover
 Second Page
 First Page
 Back Cover Page

- I'm paying for my ad before Dec 31st to receive the 10% off.
 I'm paying for my ad after Dec 31st at the regular open rate.
 I'm interested in purchasing an ad but I need more information

Total Cost of ad(s) _____

Authorized Signature _____

Please mail or scan and email this form to reserve your space in the Resource Guide: Youth Outreach Network, PO Box 13037 Arlington, TX 76094. Have Questions? Feel free to call our office at (972) 690-7300 or email us at youthnet@verizon.net

Name of Organization _____

Contact Name _____ Position _____

Address _____

City, State, Zip _____

Phone _____ Fax _____ E-mail _____